



PR Newswire

Biotech Company Launches Highest Purity Omega-3 Health Supplement

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NEW HAVEN, Conn., Sept. 5 /PRNewswire/ -- New Haven, Connecticut based biotech company Cenestra Health has released its first product, Omax3, a high- purity and pharmaceutical grade Omega-3 fatty acid health supplement that is available over the counter, without prescription. Omax3 has a medically formulated balance of EPA and DHA.

Cenestra Health, a group of local entrepreneurs teamed with physicians and scientists from Yale University School of Medicine, creates natural products and health supplements that are designed with the care, research and quality that physicians want for patients. Each Omax3 softgel is over 91 percent pure and is third party tested to ensure unsurpassed freshness, quality and purity.

"The health benefits of Omega-3 fatty acids are well known, but most supplements on the market contain only 30-60 percent of these essential fatty acids," said Sharon Major, a principal in Cenestra Health. "When we began researching the area, we were shocked to find that getting good products for us and our families wasn't just hard -- they weren't available." Ms. Major teamed with a local internist, Ann Coric, M.D., and attorney Tina Passalaris to form Cenestra Health.

Omega-3 fatty acids have been shown in research to have numerous health benefits, including decreasing the risk of arrhythmias, lowering triglyceride levels, slowing atherosclerotic plaque growth, decreasing blood pressure, enhancing mood, improving cognition and supporting joint and skin health.

"Over the last couple of years, I noticed a sharp rise in the number of patients that were coming into my office with Omega-3 supplements that were of poor quality and likely providing little benefit," Dr. Coric said. "There are major publications in our nation's leading medical journals talking about the benefits of Omega-3s, but almost all of the products out there aren't purified to levels that made us comfortable. Omax3 was designed to be highly purified and with the right ratio of EPA and DHA, the two most important types of Omega-3s."

Cenestra Health has focused its distribution efforts on doctors and direct educational pieces to the public. The vast majority of Omax3 consumers to date were referred to the product by physicians, and that makes those involved in the company proud. "The fact that doctors are telling their friends, families and patients to trust our product is a great reward," said Tina Passalaris.

For additional information on the news that is the subject of this release, contact Ann Coric M.D., Cenestra Health, 877-879-2269 or visit <http://www.Omax3.com>. Omax3(TM) and The Ultra-Pure Omega-3 Supplement(TM) are trademarks of Cenestra Health.